



## Showcasing an Employee-Focused Culture

The Kleingers Group is one of the most respected names in civil engineering, surveying, landscape architecture, and 3D laser scanning. From 1993 to now, they have grown to more than 100 employees across four locations.

ASI Cincinnati was first approached in September of 2018 when SHP, a local design and architecture firm, referred ASI to The Kleingers Group.

The Kleingers Group had outgrown their space and were moving to a new location. They looked to ASI to provide creative solutions for signage and large graphics that would embody their employee-focused culture and give their new space energy and a sense of fun.

**Service Offerings**

- Consultation
- Design
- Fabrication
- Installation

**Product Applications**

- 3D Printed & Wood Foil Signage
- Laser Cut Custom Images
- FatHead Super Graphics
- Internally Illuminated Cabinet Sign
- CoreTen Rusted Steel Dimensional Logo
- Ash Wood Dimensional Logo
- SuperACM Panels with Graphics
- Fabricated Aluminum Dimensional Letters
- Laser Cut Aluminum Overhead Panels

**Solution Partner**

SHP - Design and Architecture Firm

**About the Solution**

It took a year of collaboration to design and fabricate the various impactful solutions within this signage package. ASI provided signage and graphics from exterior to interior and from small to incredibly large. No detail was left to happenstance.

From outside to in, the client's facility is brimming with unique signage and graphics. Upon arrival to the facility, staff and visitors are greeted with a main ID, dimensional letters above the entrance and vinyl graphics on the front glass.

Once inside, eye-catching designs spark the imagination - a reception logo custom-made from Ash wood, custom room IDs with simulated wood and laser-cut stainless steel, wall graphics, a custom rusted-steel dimensional logo, dimensional lettering, laser-cut panels & an internally illuminated ID for Sharky's, the company pub.

