



Insight Global Signage to Enrich Workplace Culture



Insight Global

Based in Atlanta, Insight Global is a national provider of employment and staffing solutions to customers across the United States and Canada.

At this headquarters location, Insight Global provides an array of staffing services from direct placement to short-term contract services in addition to IG University. Developed to equip staff with tools for both professional and personal success, IG University is a program that strives to enrich, coach and cultivate employees.

ASI Atlanta was selected by the project team to complete an extensive signage package that would coordinate with the design of the interior spaces and support the corporate brand. There were three parts to the project: Interior Specialty Signage, Branding Signage and Branding Vinyl Graphics.



Service Offerings

- Fabrication
- Installation

Product Applications

- Cubicle Signs
- Reception Area Logo
- Privacy Vinyl
- Vinyl Wall Graphics

Solution Partners

- Brasfield & Gorrie
- Insight Design
- Ferreira Design
- Whyte•Kerner

About the Solution

ASI worked with the construction manager, Brasfield & Gorrie to produce and install all of the signage.

Design for the project was completed by a collaboration of solution partners, including Insight Design Interiors, Ferreira Design, and Whyte•Kerner Environmental Graphics & Design. ASI worked closely with all parties to fabricate and install a comprehensive signage package consisting of cubicle signs, an illuminated reception area logo, privacy vinyl and vinyl wall graphics, among other unique and creative signage types.

The new Insight Global headquarters are both modern and fresh. The unique signage brings an inspirational and welcoming feel to the facility, accentuating the client's strong culture of community and hard work.

