



## The Broadview at Vanderbilt Elevating Student Living Spaces



### The Broadview at Vanderbilt

The Broadview at Vanderbilt is a luxury student housing complex located in the heart of midtown Nashville, TN. This premier residence caters to a diverse community, including Vanderbilt undergraduate, graduate, and postdoctoral students, as well as faculty, staff, and Vanderbilt Medical Center staff.

The Broadview offers a variety of living options, including studio, one-, and two-bedroom apartment homes. Residents enjoy top-notch amenities, including a 24-hour fitness and wellness center, on-site coffee shop and grocery store, multiple collaboration and study spaces, an outdoor BBQ area, and a media room.

Conveniently located near campus and midtown Nashville's vibrant dining, shopping, and entertainment scene, The Broadview provides an elevated living experience in a collaborative community.







## Service Offerings

- Design-Build
- Wayfinding
- Fabrication
- Installation

## Product Applications

- Dimensional Letters
- Illuminated Monument Sign
- ADA-Ready Room Signs
- Illuminated Exterior Blade Sign
- Custom Solutions

## About the Solution

ASI, in partnership with Balfour Beatty Design and Construction teams, developed a turnkey Design-Build signage package for The Broadview at Vanderbilt, aimed at creating a strong brand presence throughout the facility.

This extensive project, spanning 11 stories and encompassing over 1,000 signs, was a significant undertaking. The project scope involved designing, fabricating, and installing a cohesive signage package that aligned with the predeveloped brand, integrating seamlessly into the property's aesthetic and functional spaces.

ASI's meticulous approach ensured that every sign, from wayfinding to branding elements, fit perfectly within The Broadview's luxurious and collaborative environment, contributing to its reputation as a premier student housing complex.

