



Inspired Signage for the Future of Culinary Education

To share food is to share culture and community - in New Orleans, hospitality is the raison d'être. NOCHI stands for New Orleans Culinary & Hospitality Institute and it is a space where great minds and industry leaders empower the next generation of chefs and culinary visionaries.

New Orleans has a centuries-old legacy of hospitality, NOCHI is committed to furthering the ongoing evolution of this legacy by providing students with real-world instruction and training from the industry's top talent.

Since NOCHI is home to a cooking school that will set a new standard for the future of culinary training and education, various New Orleans restaurants gave money to open it.

ASI New Orleans was selected to create a space for these innovators-of-tomorrow to thrive - a project consisting of Interior, Exterior and Donor Recognition signage.



Service Offerings

- Consultation
- Design
- Fabrication
- Installation

Product Applications

- ASI LF Series Stainless Steel Letters
- ASI LPS Series Cut Stainless Steel Letters
- Cast Iron Skillets (39)
- ASI FSP Series Acrylic Shape
- Cuisine Art Stainless Steel Pot Racks (12)
- Stainless Steel Hooks
- ASIntouch III Series Plaques
- ASI SPE Series Acrylic Plaques
- ASI Legacy Series Aluminum Flag Signs
- ASIntouch III Series Headers

About the Solution

ASI New Orleans designed and implemented Interior and Exterior signage. The design for ASI's Donor Recognition signage evolved over time from laser-cut acrylic pan shapes to true cast iron skillets.

ASI New Orleans completed drawings for the cast iron skillet design and created a hierarchy for donor levels based on pan sizes after visiting retail stores and measuring the available pans and racks.

ASI incorporated both fabricated and cut stainless steel Dimensional Letters, 39 cast iron skillets with cut acrylic and silkscreened text & 12 stainless steel pot racks with stainless steel hooks. Inserts were 3D printed to hide a mechanical screw attachment that was needed due to the weight of the cast iron skillet.

NOCHI's unique signage is a stunning testament to New Orleans culture and culinary prowess.

