



LABI

Design-Build Signage for Business Organization



LABI

The Louisiana Association for Business and Industry (LABI) is the state's largest business organization and a voice for the principles of free enterprise in Louisiana. It represents the views and interests of the Louisiana business community in the political, legislative, judicial and regulatory processes.

LABI recently moved into its new offices, in a renovated old brick warehouse located in downtown Baton Rouge, Louisiana. The owner received many donations for this project and wanted to properly thank the donors with subtle, yet sophisticated, donor recognition signage.

Beyond donor recognition signage, ASI's scope consisted of interior and exterior branding solutions for LABI's new space.



Service Offerings

- Consultation
- Design-Build
- Fabrication
- Installation

Product Applications

- Installation LTV Series Vinyl
- LPS Series Aluminum Letters
- SPE Series Cut Aluminum Letters
- SPE Series Cut Aluminum Directional Signs
- SPE Series Cut Aluminum Maps
- InTouch Series Plaques

Solution Partners

- Faulk and Meek
- Eskew Dumez Ripple

About the Solution

ASI came to the table with significant service offerings for LABI. ASI completed a turn-key Design-Build, which included a full budget analysis and design for the project, as well as fabrication and installation.

The design team consulted on questions around managing donors, such as how the donors' names should be shown and what spaces should be dedicated to them. It was important for the donor signage to not clutter the design of the space, but to enhance it.

From outdoor event spaces to conference rooms, ASI helped provide a branded solution for LABI to showcase its donors, while keeping true to the overall look and feel of the new office. ASI chose a finish that was used throughout the space and incorporated it into the title of each donor-designated room.

